

KraussMaffei Corporation starts the new year with a US premiere

- GX series presented in the USA for the first time
- TechDay at the Warren plant together with Proper Group

(Munich/ Warren (Mi, USA), February 1, 2013) The KraussMaffei Corporation (USA) kicked off 2013 straightaway with a US premiere. The GX series was presented for the first time in operating mode to a wide audience of experts during a "TechDay". This event was held at the plant in Warren (Mi, USA) together with Proper Group International, the cooperation partner for mold and process technology.

Visitors impressed by the GX series in production mode

KraussMaffei presented a GX 400-4300 in operating model during today's world premiere in Warren. In particular, customers from the automotive and packaging/logistics industries reacted very positively to the new GX series which is ideally suited to many different injection molding processes thanks to its efficiency and extensive catalog of options as a basis. "Our customers were primarily interested in the modular automation cells containing linear and industrial robots in different configurations", said Paul Caprio, CEO of the US subsidiary KraussMaffei Corporation. "I can only emphasize that the GX is the best machine concept on the market!" The GX series currently covers the clamping force range from 4,000 to 6,500 kN in different sizes and equipment variants for the production requirements in a large number of industries. The GX machines are impressive during the production of free falling packaging/logistics parts and premium quality articles for the automotive industry or the consumer goods sector.

Excellent growth in business in North America

"We received a large number of orders for machines last year, a fact which proves that the American market developed very positively", said Caprio.

"We have made a good start to the current fiscal year thanks to the continually high demand for our products and the very positive feedback from our customers regarding the quality of our machines and service." The company, which has been operating in the USA for more than 45 years,

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systematically acquired this status over a long period and also geared its product and service portfolio to this market. The result is a complete range of machines with clamping forces between 350 and 40,000 kN, including ideally adapted automation solutions. "The technology supplied by KraussMaffei corresponds precisely to the requirements of our customers on the American market", added Caprio. "We have categorically proved this today through the live demonstration of our machines." Visitors to the plant in Warren were also able to see an all-electric AX 180-380 and a MXZ 1600 multi-component machine in operating mode.

System solution for premium quality surfaces from a single source

The SkinForm procedure is used to produce premium quality polyurethane surfaces on thermoplastic carriers in a production cell. The technology3 competence of KraussMaffei can be clearly seen here throughout the entire process chain", said Frank Peters, Vice President Sales Injection Molding Machinery at KraussMaffei. "We supply machines, automation technology, mold technology and the trim solution, which are all based on our expert knowledge." In the USA KraussMaffei Corporation and Proper Group International in Warren (Michigan) have been cooperating since 2010 as part of a strategic partnership for turnkey solutions for processing polyurethane. Both partners also use the advantage of the joint technology center of Proper in Warren where KraussMaffei injection molding machines with a clamping force of between 800 and 27,000 kN are available for development, testing and mold proving.

Photo: PM_IMM_2013-003 GX 400-300.jpg – Thanks to an extensive catalog of options and adapted automation solutions, the GX is predestined for automotive applications.

Photo: PM_IMM_2012-004_SkinForm.jpg: Armrest produced using the SkinForm process with a foamed polyurethane surface.

Photo: PM_IMM_2013-001 AX 100 380.jpg - Machines in the AX series can be used to produce many different parts precisely and efficiently

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About KraussMaffei

The KraussMaffei product brand is internationally recognized for its groundbreaking, multitechnology system and process solutions for injection and reaction molding technology and factory automation. With its standalone, modular or standardized machinery and systems, and a wide, customizable service offering, KraussMaffei is a full-system partner for customers in many industry sectors. KraussMaffei bundles many decades of engineering expertise in plastics machinery and is headquartered in Munich, Germany. For more information: www.kraussmaffei.com

About KraussMaffei Group

The KraussMaffei Group is among the world's leading suppliers of machinery and systems for producing and processing plastics and rubber. Its products and services cover the whole spectrum of injection and reaction molding and extrusion technology, giving the company a unique position in the industry. The KraussMaffei Group is innovation-powered, supplying its products, processes and services as standard or custom solutions which deliver sustained added value along the customer's value-adding chain. The company markets its offering under the KraussMaffei, KraussMaffei Berstorff and Netstal brands to customers in the automotive, packaging, medical, construction, electrical, electronics and home appliance industries. Continuing a long tradition of engineering excellence, the international KraussMaffei Group currently employs around 4,000 people. With a global network of more than 30 subsidiaries and more than 10 production plants, supported by around 570 sales and service partners, the company is close to customers around the world. KraussMaffei has been headquartered in Munich since 1838. For more information: www.kraussmaffei.com

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